

# Tune your Stories for Japan

Journalistic Editorial Work & Liaison

ペンで、心を動かす  
**PEN&CO.**

Tokyo, Japan  
#StoriesJP

# Pen&Co.—Your boutique, agile partner

## For Sports, Travel, and MICE.

A Tokyo-based communication boutique founded by two former journalists from The Asahi Shimbun. With **20+ years** of reporting in **30+ countries**, we deliver journalism-based editorial work, localisation, and cross-border liaison with clarity and integrity. Expertise from **Expo 2025** Osaka–Kansai and the **Tokyo 2020** Olympics informs our practical, on-site coordination.

### Sports team & Organizers

On-site liaison  
Media coordination  
Match operations

### Tourism & Airlines

Destination stories  
Campaign localization

### MICE & Delegations

Agenda planning  
Protocol  
Mission coordination

# What We Do

## Editorial Work

*Reporting, writing, and localization*

- On-site reporting and interviews
- Writing and editing clear content
- EN/FR ⇄ JP localization with cultural nuance
- Feature and branded story production
- Publishing via Pen&Co. media channels

## Liaison Work

*Communication, protocol, and on-site operations*

- EN/FR ⇄ JP messaging, meeting, follow-ups
- Bridging your team and Japanese counterparts
- Handling schedules, protocol procedures
- Preparing agendas, run-of-show scripts
- On-site operations

# What We Also Bring

Our editorial media platforms in Japan

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**PEN&SPORTS**

## Sports Coverage with an Eye on LA 2028

In-depth features across volleyball, handball, football, and so on.

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**PEN&VOYAGE**

## Curated Travel Stories for Outbound Explorers

Practical destination stories and tips for Japanese travelers.

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**PEN&SPOON**

## Food Stories & Recipes

Simple, story-driven recipes and culinary ideas.

# Meet us



## Pen&Co., Ltd.



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