

Tune your Stories for Japan

Journalistic Editorial Work & Liaison



Pen&Co.—Your boutique, agile partner

For Sports, Travel, and MICE.

A Tokyo-based communication boutique founded by two former journalists from The Asahi Shimbun. With **20+ years** of reporting in **30+ countries**, we deliver journalism-based editorial work, localisation, and cross-border liaison with clarity and integrity. Expertise from **Expo 2025** Osaka–Kansai and the **Tokyo 2020** Olympics informs our practical, on-site coordination.

Sports team & Organizers	Tourism & Airlines	MICE & Delegations
On-site liaison Media coordination Match operations	Destination stories Campaign localization	Agenda planning Protocol Mission coordination

What We Do

Editorial Work

Reporting, writing, and localization

- On-site reporting and interviews
- Writing and editing clear content
- EN/FR ⇄ JP localization with cultural nuance
- Feature and branded story production
- Publishing via Pen&Co. media channels

Liaison Work

Communication, protocol, and on-site operations

- EN/FR ⇄ JP messaging, meeting, follow-ups
- Bridging your team and Japanese counterparts
- Handling schedules, protocol procedures
- Preparing agendas, run-of-show scripts
- On-site operations

What We Also Bring

Our editorial media platforms in Japan



Sports Coverage with an Eye on LA 2028

In-depth features across volleyball, handball, football, and so on.



Curated Travel Stories for Outbound Explorers

Practical destination stories and tips for Japanese travelers .



Food Stories & Recipes

Simple, story-driven recipes and culinary ideas.

Meet us



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